



SPRING FARM MACHINERY SHOW

THE FUTURE OF FARMING

**TUESDAY 18TH & WEDNESDAY 19TH
JANUARY 2023**

GREEN GLENS ARENA, MILLSTREET, CO CORK
12PM - 10PM

MUNSTERS LEADING FARMING &
MACHINERY SHOW.



ABOUT THE SHOW

WIDELY RECOGNISED AS IRELANDS LEADING TRADESHOW FOR ALL THINGS FARMING, CONSTRUCTION AND AGRICULTURAL SERVICES, THE SFM SHOW HAS EXPANDED YEAR ON YEAR BECOMING A STAPLE IN THE ANNUAL CALENDAR

The Millstreet Spring Farm Machinery Show is one of the premier events in the Irish farming and agricultural calendar attracting 100's of exhibitors each year showcasing the latest product developments, new product launches and innovations from within the farming and agricultural sectors. Attracting 12,000 visitors over the two days it is **Munsters largest indoor show**. 2023 welcomes a new layout for the show with over 18,000 sq ft of indoor exhibition space.

The SFM Show provides exhibitors the unique opportunity to have face to face interaction with new and existing customers, allowing them to form new business connections with likeminded people from the same industry. Whether you are a small company or market leader the SFM show allows you to reach your target audience direct.

SHOWCASING THE BEST MACHINERY EQUIPMENT & SERVICES



HYDRAULICS,
TOOLS &
WORKSHOP



LIVESTOCK & DAIRY
EQUIPMENT &
SERVICES



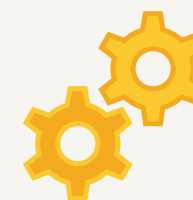
MACHINERY



AGRONOMY & SOIL
MANAGEMENT



BUSINESS, FINANCE
& CAREERS



SPRAYERS



ROOT VEGETABLE
EQUIPMENT &
SERVICES

Book Your Stand Now

048 8225 2800

INFO@AJSPROMOTIONS.COM

@AJSFARMSHOWS



**Exhibit amongst
market leaders and
connect with other
businesses within
the industry**

**A platform to
showcase your
product or service
directly to your
target audience**

**The SFM
group are Irelands
leading Machinery
Event Providers with
over 20 years
experience**

**Unrivalled
promotional
opportunity with
extensive media
coverage**

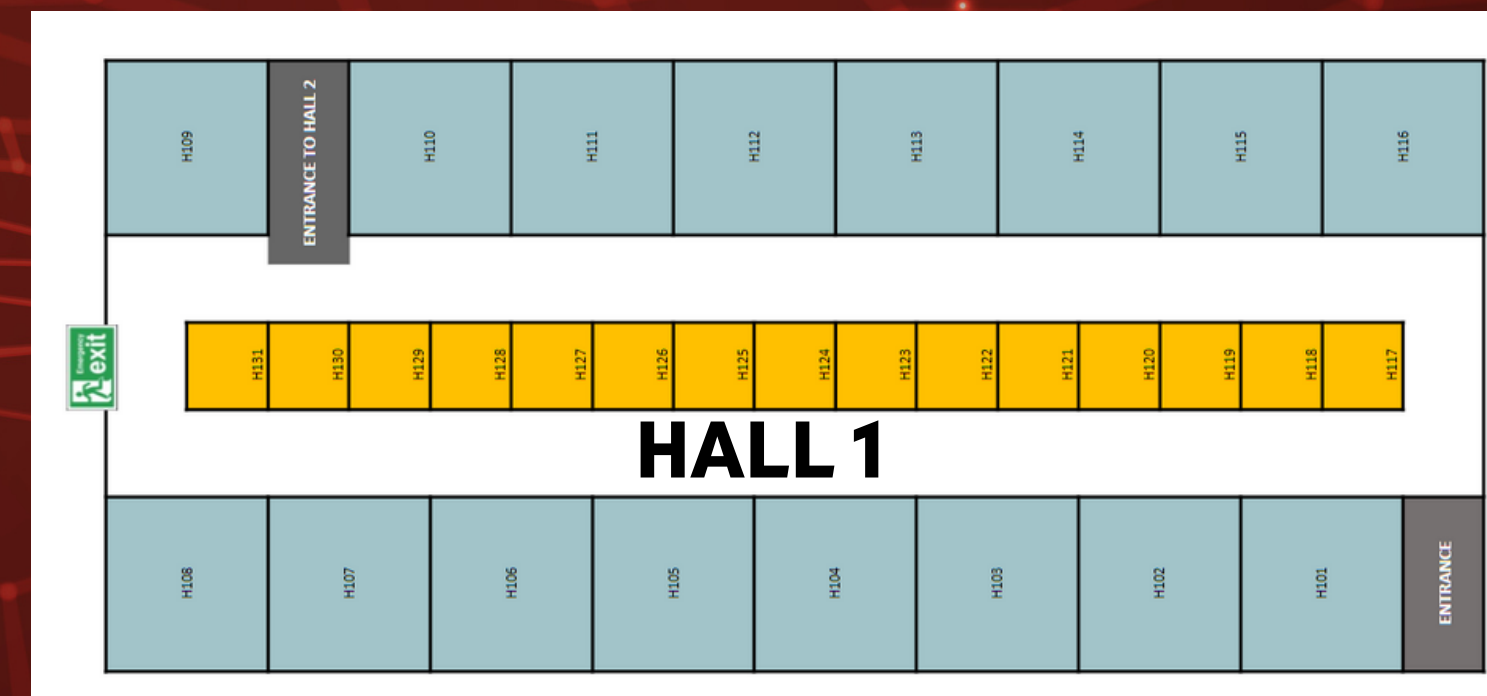
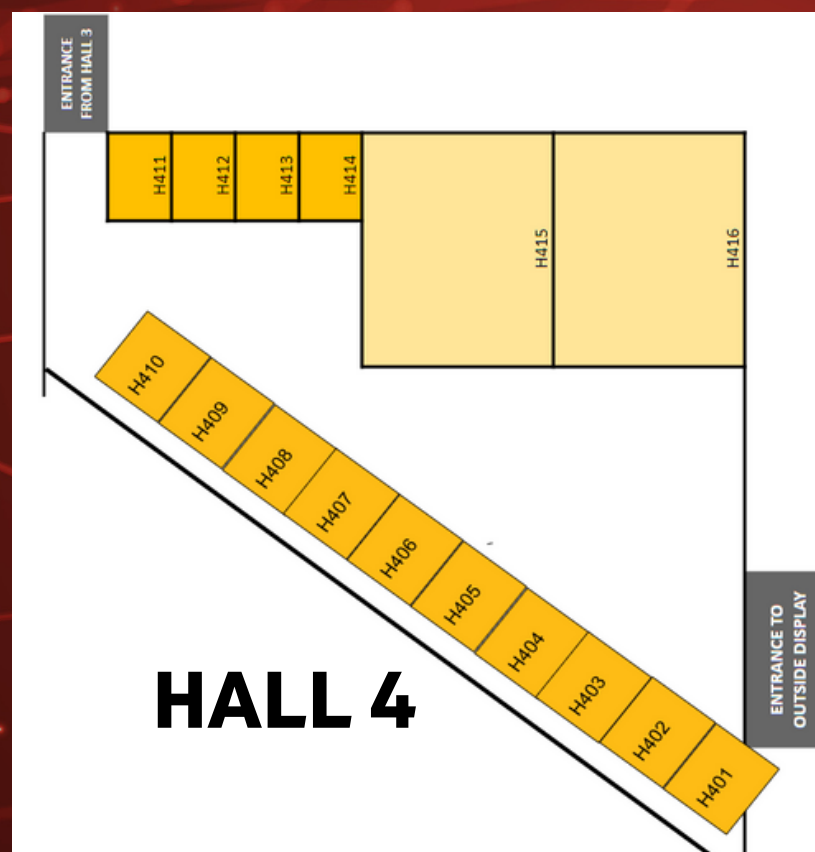
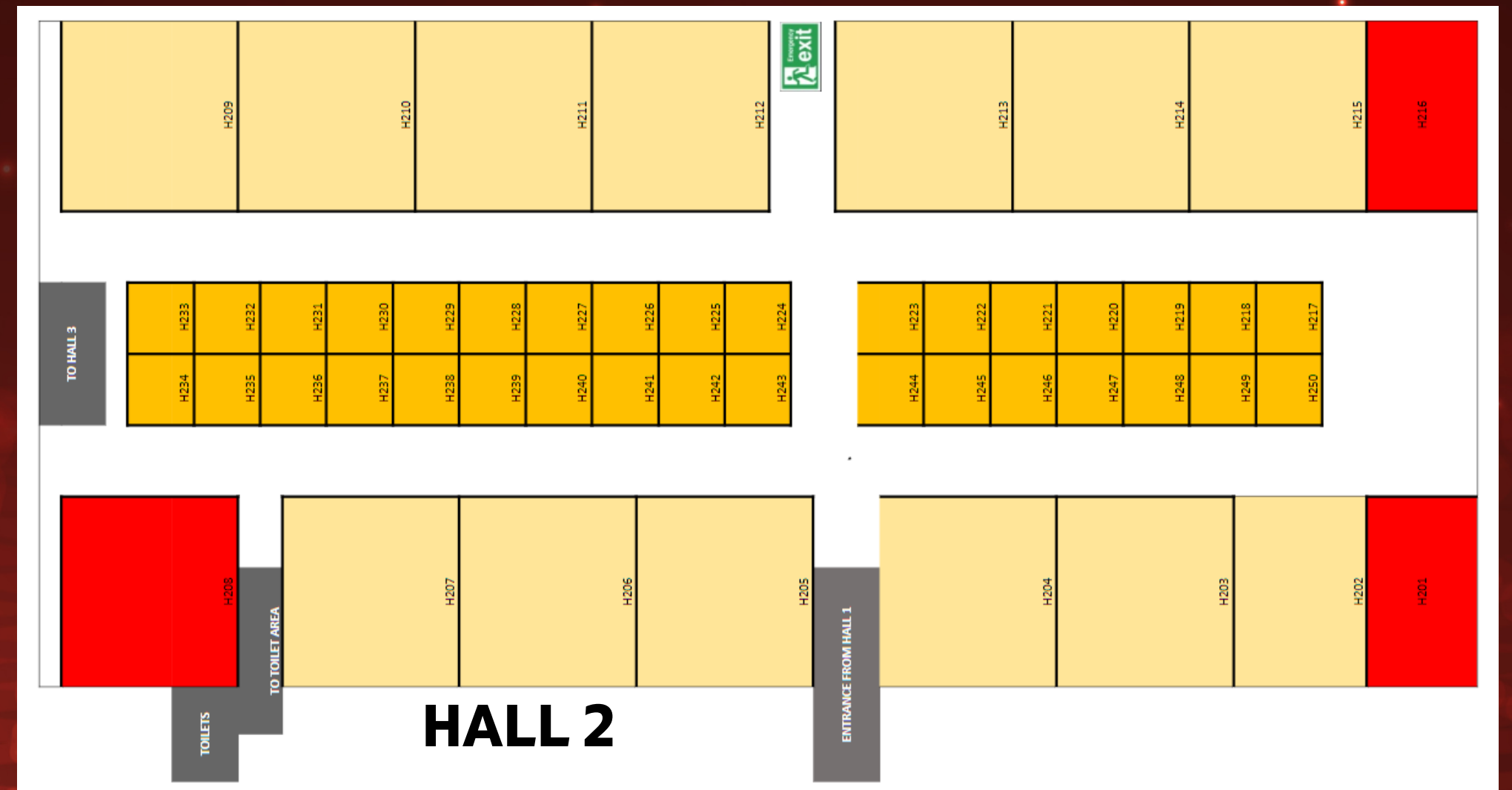
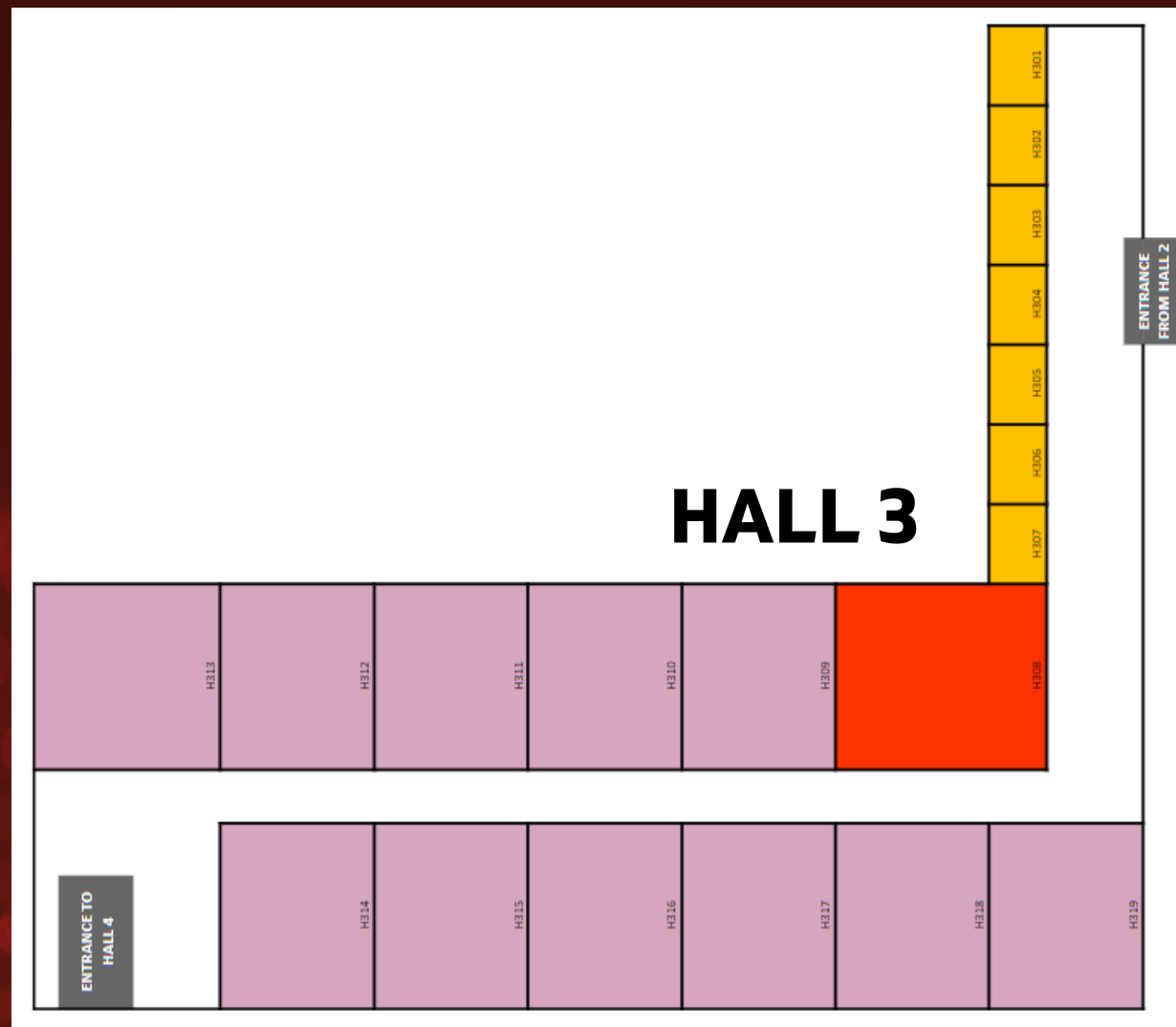
**"This event has worked really
well, there has been alot of
existing and new customers
through the door, great show"
2022 Exhibitor**

**Unique and
vibrant business
event that ensures a
great investment
on return**

**A key event and
the first of 2023 to
showcase new
products to key
decision makers**

**"We have found attending
the show to be very
beneficial as we get to meet
customers and speak to the
trade, we will definitely
return" 2022 Exhibitor**

**"A must attend show for us year on year, we
wouldn't miss it" 2022 Exhibitor**



Book Your Stand Now

048 8225 2800



INFO@AJSPROMOTIONS.COM



@AJSFARMSHOWS






ADVERTISE WITH US →

THE SFM SHOW PROVIDES AN UNRIVALLED MARKETING OPPORTUNITY ACROSS PRINT AND ONLINE CHANNELS GIVING YOU THE PLATFORM TO CONNECT AND ENGAGE WITH POTENTIAL CUSTOMERS AND LIKE MINDED BUSINESSES.

TO FIND OUT MORE ABOUT OUR COMPLIMENTARY MARKETING SERVICE GET IN TOUCH.

INFO@AJSPROMOTIONS.COM 

048 8225 2800 

OUR PLATFORMS



NATIONAL RADIO
COVERAGE



NEWS, PR &
EDITORIAL IN
LEADING FARMING
TITLES



SOCIAL MEDIA &
DIGITAL
CHANNELS



ON SITE
PROMOTION

Book Your Stand Now



*Get Involved with Irelands Largest
Farm & Plant Machinery Shows*



**GREEN GLENS ARENA,
MILLSTREET, CORK**
18TH & 19TH JANUARY

**BALMORAL EIKON
CENTRE, LISBURN**
25TH & 26TH JANUARY

**CAVAN EQUESTRIAN
CENTRE, CAVAN**
1ST & 2ND FEBRUARY