



# SPRING FARM MACHINERY SHOW

THE FUTURE OF FARMING

WEDNESDAY 1ST & THURSDAY 2ND  
FEBRUARY 2023

CAVAN EQUESTRIAN CENTRE, CAVAN, CO CAVAN  
12 NOON - 10PM  
LEADING FARMING &  
MACHINERY SHOW.





# ABOUT THE SHOW



**THE SFM SHOW COVERS 13,000 SQUARE METRES, ACROSS THREE FULLY HEATED ARENAS WITH EXHIBITOR SPACE SOLD OUT ANNUALLY & THOUSANDS OF VISITORS IN ATTENDANCE FROM ACROSS IRELAND AND THE UK.**

The Cavan Spring Farm Machinery Show is a dynamic and hugely popular show returning year on year to showcase the best in the Farm Machinery and Agri Services industries. Attracting 10,000 visitors over the two days it is one of Irelands largest indoor shows.

The SFM Show provides exhibitors the unique opportunity to have face to face interaction with new and existing customers, allowing them to form new business connections with likeminded people from the same industry. Whether you are a small company or market leader the SFM show allows you to reach your target audience direct.

## SHOWCASING THE BEST MACHINERY EQUIPMENT & SERVICES



*Book Your Stand Now*

048 8225 2800

INFO@AJSPROMOTIONS.COM

@AJSFARMSHOWS



# Why Should You Exhibit?

**Exhibit amongst market leaders and connect with other businesses within the trade**

**"All of the key businesses in the sector are in attendance and it is a great opportunity to catch up with the trade, we will definitely return."**  
2022 Exhibitor

**A platform to showcase your product or service directly to your target audience**

**The SFM group are Irelands leading Machinery Event Providers with over 20 years experience**

**Unrivalled promotional opportunity with extensive media coverage**

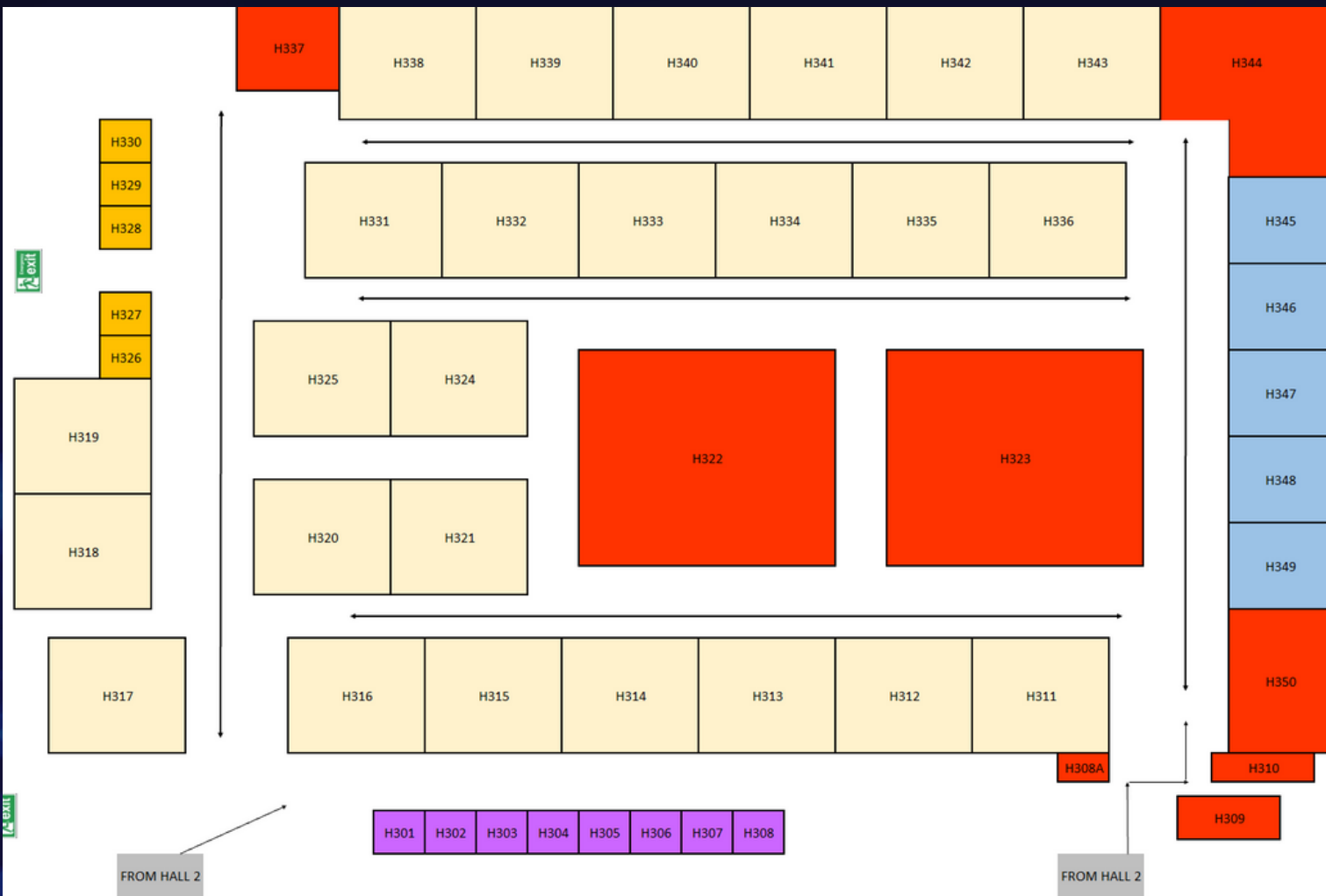
**"This is a quality event with all leading brands here. It is a great way to meet with customers and make new business connections."** 2022 Exhibitor

**Unique and vibrant business event that ensures a great investment on return**

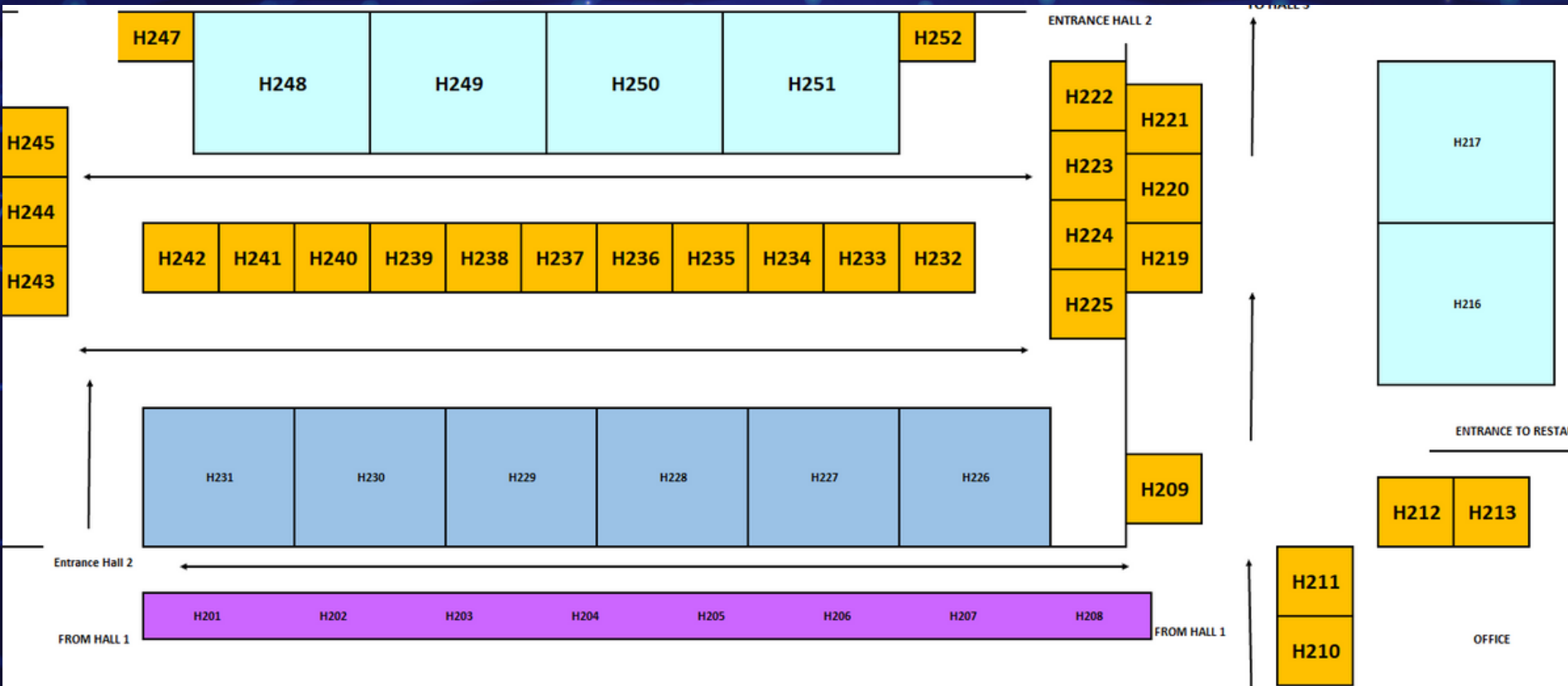
**"Launching a new company we have found this show extremely beneficial to get our product out to market with our target audience, great show."**  
2022 Exhibitor

**A key event of 2023 to showcase new products to key decision makers**

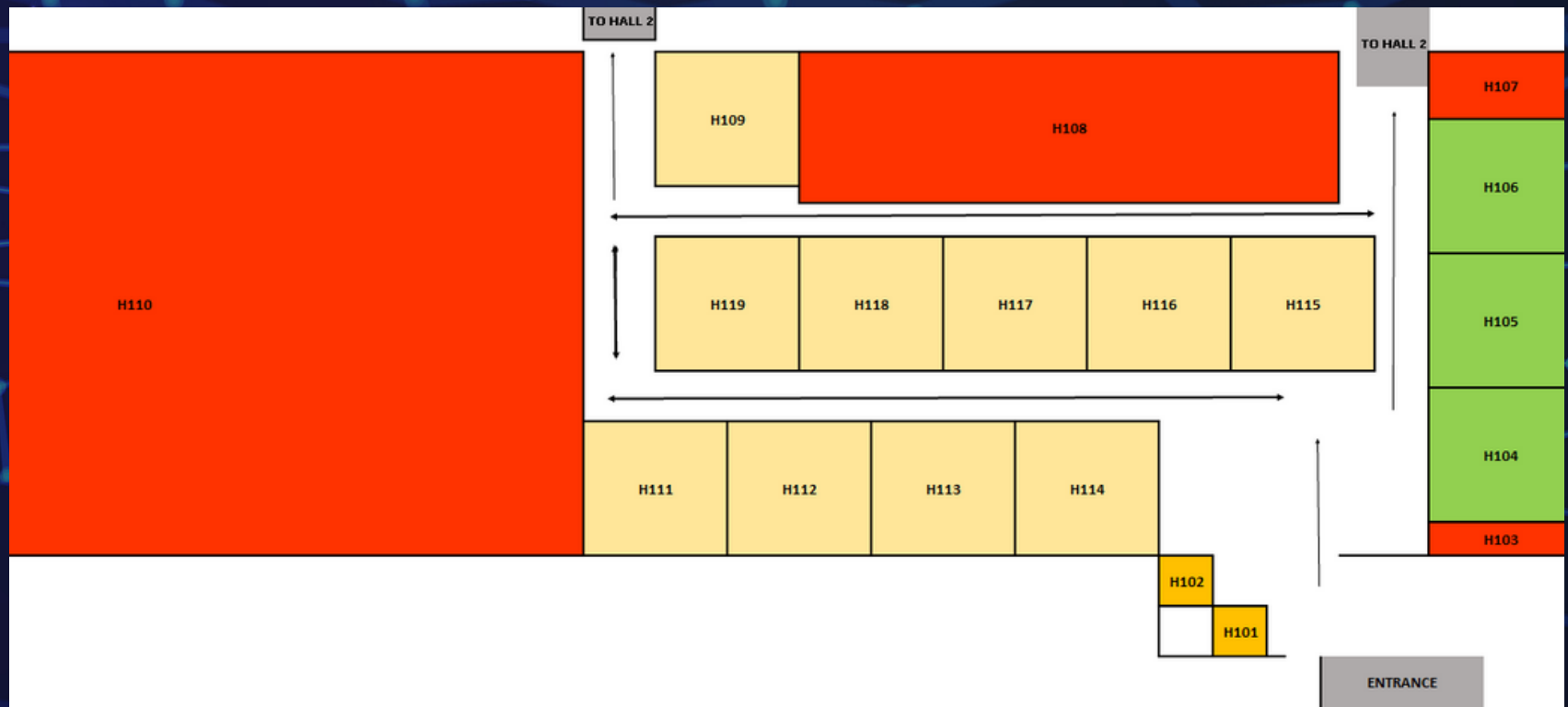




# HALL 3



# HALL 2



# HALL 1

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# ADVERTISE WITH US →

THE SFM SHOW PROVIDES AN UNRIVALLED MARKETING OPPORTUNITY ACROSS PRINT AND ONLINE CHANNELS GIVING YOU THE PLATFORM TO CONNECT AND ENGAGE WITH POTENTIAL CUSTOMERS AND LIKE MINDED BUSINESSES.

**TO FIND OUT MORE ABOUT OUR COMPLIMENTARY MARKETING SERVICE GET IN TOUCH.**

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## OUR PLATFORMS



NATIONAL RADIO  
COVERAGE



NEWS, PR &  
EDITORIAL IN  
LEADING FARMING  
TITLES



SOCIAL MEDIA &  
DIGITAL  
CHANNELS



ON SITE  
PROMOTION

*Book Your Stand Now*





*Get Involved with Ireland's Leading  
Farm & Plant Machinery Shows*



**GREEN GLENS ARENA,  
MILLSTREET, CORK**  
18TH & 19TH JANUARY

**BALMORAL EIKON  
CENTRE, LISBURN**  
25TH & 26TH JANUARY

**CAVAN EQUESTRIAN  
CENTRE, CAVAN**  
1ST & 2ND FEBRUARY